

## 2007 DMAs – Alpha Sequence

Designated Market Area	DMA Code	DMA Rank	Designated Market Area	DMA Code	DMA Rank	Designated Market Area	DMA Code	DMA Rank
Abilene - Sweetwater	662	164	Gainesville	592	162	Ottumwa - Kirksville	631	199
Albany - Schenectady - Troy	532	56	Glendive	798	210	Paducah - Cape Girar D - Harsbg	632	80
Albany, GA	525	145	Grand Junction - Montrose	773	186	Palm Springs	804	149
Albuquerque - Santa Fe	790	45	Grand Rapids - Kalmzoo - B. Crk	563	39	Panama City	656	156
Alexandria, LA	644	179	Great Falls	755	190	Parkersburg	597	189
Alpena	583	208	Green Bay - Appleton	658	69	Peoria - Bloomington	675	116
Amarillo	634	131	Greensboro - H. Point - W. Salem	518	47	Philadelphia	504	4
Anchorage	743	154	Greenville - N. Bern - Washngtn	545	107	Phoenix (Prescott)	753	13
Atlanta	524	9	Greenvll - Spart - Asheville - And	567	36	Pittsburgh	508	22
Augusta	520	114	Greenwood - Greenville	647	184	Portland - Auburn	500	74
Austin	635	52	Harlingen - Wslco - Brnsvl - Mca	636	91	Portland, OR	820	23
Bakersfield	800	126	Harrisburg - Lncstr - Leb - York	566	41	Presque Isle	552	204
Baltimore	512	24	Harrisonburg	569	181	Providence - New Bedford	521	51
Bangor	537	152	Hartford & New Haven	533	28	Quincy - Hannibal - Keokuk	717	171
Baton Rouge	716	93	Hattiesburg - Laurel	710	165	Raleigh - Durham (Fayetteville)	560	29
Beaumont - Port Arthur	692	140	Helena	766	206	Rapid City	764	177
Bend, OR	821	194	Honolulu	744	72	Reno	811	110
Billings	756	170	Houston	618	10	Richmond - Petersburg	556	61
Biloxi - Gulfport	746	160	Huntsville - Decatur (Flor)	691	84	Roanoke - Lynchburg	573	68
Binghamton	502	157	Idaho Falls - Pocatello	758	163	Rochester, NY	538	78
Birmingham (Ann & Tusc)	630	40	Indianapolis	527	25	Rochestr - Mason City - Austin	611	153
Bluefield - Beckley - Oak Hill	559	150	Jackson, MS	718	87	Rockford	610	133
Boise	757	118	Jackson, TN	639	174	Sacramnto - Stktn - Modesto	862	20
Boston (Manchester)	506	7	Jacksonville	561	50	Salisbury	576	148
Bowling Green	736	183	Johnstown - Altoona	574	98	Salt Lake City	770	35
Buffalo	514	49	Jonesboro	734	180	San Angelo	661	197
Burlington - Plattsburgh	523	90	Joplin - Pittsburg	603	144	San Antonio	641	37
Butte - Bozeman	754	192	Juneau	747	207	San Diego	825	27
Casper - Riverton	767	198	Kansas City	616	31	San Francisco - Oak - San Jose	807	5
Cedar Rapids - Wtrlo - Iwc&Dub	637	89	Knoxville	557	60	Santabarbra - Sanmar - Sanluob	855	122
Champaign & Sprngfld - Decatur	648	82	La Crosse - Eau Claire	702	127	Savannah	507	97
Charleston - Huntington	564	65	Lafayette, IN	582	188	Seattle - Tacoma	819	14
Charleston, SC	519	100	Lafayette, LA	642	123	Sherman - Ada	657	161
Charlotte	517	26	Lake Charles	643	175	Shreveport	612	81
Charlottesville	584	182	Lansing	551	112	Sioux City	624	143
Chattanooga	575	86	Laredo	749	187	Sioux Falls (Mitchell)	725	115
Cheyenne - Scottsbluf	759	195	Las Vegas	839	43	South Bend - Elkhart	588	88
Chicago	602	3	Lexington	541	63	Spokane	881	77
Chico - Redding	868	130	Lima	558	196	Springfield - Holyoke	543	109
Cincinnati	515	33	Lincoln & Hstngs - Krny	722	104	Springfield, MO	619	76
Clarksburg - Weston	598	166	Little Rock - Pine Bluff	693	57	St. Joseph	638	201
Cleveland - Akron (Canton)	510	17	Los Angeles	803	2	St. Louis	609	21
Colorado Springs - Pueblo	752	94	Louisville	529	48	Syracuse	555	79
Columbia - Jefferson City	604	139	Lubbock	651	147	Tallahassee - Thomasville	530	108
Columbia, SC	546	83	Macon	503	121	Tampa - St. Pete (Sarasota)	539	12
Columbus - Tupelo - West Point	673	132	Madison	669	85	Terre Haute	581	151
Columbus, GA	522	128	Mankato	737	200	Toledo	547	71
Columbus, OH	535	32	Marquette	553	178	Topeka	605	138
Corpus Christi	600	129	Medford - Klamath Falls	813	141	Traverse City - Cadillac	540	113
Dallas - Ft. Worth	623	6	Memphis	640	44	Tri - Cities, TN - VA	531	92
Davenport - R. Island - Moline	682	96	Meridian	711	185	Tucson (Sierra Vista)	789	70
Dayton	542	58	Miami - Ft. Lauderdale	528	16	Tulsa	671	62
Denver	751	18	Milwaukee	617	34	Twin Falls	760	191
Des Moines - Ames	679	73	Minneapolis - St. Paul	613	15	Tyler - Longview (Lfk & Ncgd)	709	111
Detroit	505	11	Minot - Bismarck - Dickinson	687	158	Utica	526	169
Dothan	606	172	Missoula	762	168	Victoria	626	205
Duluth - Superior	676	137	Mobile - Pensacola (Ft Walt)	686	59	Waco - Temple - Bryan	625	95
El Paso (Las Cruces)	765	99	Monroe - El Dorado	628	135	Washington, DC (Hagrstwn)	511	8
Elmira (Corning)	565	173	Monterey - Salinas	828	124	Watertown	549	176
Erie	516	142	Montgomery (Selma)	698	117	Wausau - Rhinelander	705	134
Eugene	801	120	Myrtle Beach - Florence	570	105	West Palm Beach - Ft. Pierce	548	38
Eureka	802	193	Nashville	659	30	Wheeling - Steubenville	554	155
Evansville	649	101	New Orleans	622	54	Wichita Falls & Lawton	627	146
Fairbanks	745	202	New York	501	1	Wichita - Hutchinson Plus	678	67
Fargo - Valley City	724	119	Norfolk - Portsmth - Newpt Nws	544	42	Wilkes Barre - Scranton	577	53
Flint - Saginaw - Bay City	513	66	North Platte	740	209	Wilmington	550	136
Fresno - Visalia	866	55	Odessa - Midland	633	159	Yakima - Pasco - Rchlnd - Knnwck	810	125
Ft. Myers - Naples	571	64	Oklahoma City	650	45	Youngstown	536	103
Ft. Smith - Fay - Sprngdl - Rgrs	670	102	Omaha	652	75	Yuma - El Centro	771	167
Ft. Wayne	509	106	Orlando - Daytona Bch - Melbrn	534	19	Zanesville	596	203

NOTE: MDR does not use DMA 804 Palm Springs; refer to Los Angeles

## 2007 DMAs – Rank Sequence

DMA Rank	DMA Code	Designated Market Area	DMA Rank	DMA Code	Designated Market Area	DMA Rank	DMA Code	Designated Market Area
1	501	New York	71	547	Toledo	141	813	Medford - Klamath Falls
2	803	Los Angeles	72	744	Honolulu	142	516	Erie
3	602	Chicago	73	679	Des Moines - Ames	143	624	Sioux City
4	504	Philadelphia	74	500	Portland - Auburn	144	603	Joplin - Pittsburg
5	807	San Francisco - Oak - San Jose	75	652	Omaha	145	525	Albany, GA
6	623	Dallas - Ft. Worth	76	619	Springfield, MO	146	627	Wichita Falls & Lawton
7	506	Boston (Manchester)	77	881	Spokane	147	651	Lubbock
8	511	Washington, DC (Hagrstwn)	78	538	Rochester, NY	148	576	Salisbury
9	524	Atlanta	79	555	Syracuse	149	804	Palm Springs
10	618	Houston	80	632	Paducah - Cape Girar D - Harsbg	150	559	Bluefield - Beckley - Oak Hill
11	505	Detroit	81	612	Shreveport	151	581	Terre Haute
12	539	Tampa - St. Pete (Sarasota)	82	648	Champaign & Sprngfld - Decatur	152	537	Bangor
13	753	Phoenix (Prescott)	83	546	Columbia, SC	153	611	Rochestr - Mason City - Austin
14	819	Seattle - Tacoma	84	691	Huntsville - Decatur (Flor)	154	743	Anchorage
15	613	Minneapolis - St. Paul	85	669	Madison	155	554	Wheeling - Steubenville
16	528	Miami - Ft. Lauderdale	86	575	Chattanooga	156	656	Panama City
17	510	Cleveland - Akron (Canton)	87	718	Jackson, MS	157	502	Binghamton
18	751	Denver	88	588	South Bend - Elkhart	158	687	Minot - Bismarck - Dickinson
19	534	Orlando - Daytona Bch - Melbrn	89	637	Cedar Rapids - Wtrlo - lwc&Dub	159	633	Odessa - Midland
20	862	Sacramnto - Stktn - Modesto	90	523	Burlington - Plattsburgh	160	746	Biloxi - Gulfport
21	609	St. Louis	91	636	Harlingen - Wslco - Brnsvl - Mca	161	657	Sherman - Ada
22	508	Pittsburgh	92	531	Tri - Cities, TN - VA	162	592	Gainesville
23	820	Portland, OR	93	716	Baton Rouge	163	758	Idaho Falls - Pocatello
24	512	Baltimore	94	752	Colorado Springs - Pueblo	164	662	Ablene - Sweetwater
25	527	Indianapolis	95	625	Waco - Temple - Bryan	165	710	Hattiesburg - Laurel
26	517	Charlotte	96	682	Davenport - R. Island - Moline	166	598	Clarksburg - Weston
27	825	San Diego	97	507	Savannah	167	771	Yuma - El Centro
28	533	Hartford & New Haven	98	574	Johnstown - Altoona	168	762	Missoula
29	560	Raleigh - Durham (Fayetvle)	99	765	El Paso (Las Cruces)	169	526	Utica
30	659	Nashville	100	519	Charleston, SC	170	756	Billings
31	616	Kansas City	101	649	Evansville	171	717	Quincy - Hannibal - Keokuk
32	535	Columbus, OH	102	670	Ft. Smith - Fay - Sprngld - Rgrs	172	606	Dothan
33	515	Cincinnati	103	536	Youngstown	173	565	Elmira (Corning)
34	617	Milwaukee	104	722	Lincoln & Hstngs - Krny	174	639	Jackson, TN
35	770	Salt Lake City	105	570	Myrtle Beach - Florence	175	643	Lake Charles
36	567	Greenvll - Spart - Asheville - And	106	509	Ft. Wayne	176	549	Watertown
37	641	San Antonio	107	545	Greenville - N. Bern - Washngtn	177	764	Rapid City
38	548	West Palm Beach - Ft. Pierce	108	530	Tallahassee - Thomasville	178	553	Marquette
39	563	Grand Rapids - Kalmzoo - B. Crk	109	543	Springfield - Holyoke	179	644	Alexandria, LA
40	630	Birmingham (Ann & Tusc)	110	811	Reno	180	734	Jonesboro
41	566	Harrisburg - Lncstr - Leb - York	111	709	Tyler - Longview (Lfkn & Ncgd)	181	569	Harrisonburg
42	544	Norfolk - Portsmth - Newpt Nws	112	551	Lansing	182	584	Charlottesville
43	839	Las Vegas	113	540	Traverse City - Cadillac	183	736	Bowling Green
44	640	Memphis	114	520	Augusta	184	647	Greenwood - Greenville
45	790	Albuquerque - Santa Fe	115	725	Sioux Falls (Mitchell)	185	711	Meridian
45	650	Oklahoma City	116	675	Peoria - Bloomington	186	773	Grand Junction - Montrose
47	518	Greensboro - H. Point - W. Salem	117	698	Montgomery (Selma)	187	749	Laredo
48	529	Louisville	118	757	Boise	188	582	Lafayette, IN
49	514	Buffalo	119	724	Fargo - Valley City	189	597	Parkersburg
50	561	Jacksonville	120	801	Eugene	190	755	Great Falls
51	521	Providence - New Bedford	121	503	Macon	191	760	Twin Falls
52	635	Austin	122	855	Santabarbra - Sanmar - Sanluob	192	754	Butte - Bozeman
53	577	Wilkes Barre - Scranton	123	642	Lafayette, LA	193	802	Eureka
54	622	New Orleans	124	828	Monterey - Salinas	194	821	Bend, OR
55	866	Fresno - Visalia	125	810	Yakima - Pasco - Rchlnd - Knnwck	195	759	Cheyenne - Scottsbluf
56	532	Albany - Schenectady - Troy	126	800	Bakersfield	196	558	Lima
57	693	Little Rock - Pine Bluff	127	702	La Crosse - Eau Claire	197	661	San Angelo
58	542	Dayton	128	522	Columbus, GA	198	767	Casper - Riverton
59	686	Mobile - Pensacola (Ft Walt)	129	600	Corpus Christi	199	631	Ottumwa - Kirksville
60	557	Knoxville	130	868	Chico - Redding	200	737	Mankato
61	556	Richmond - Petersburg	131	634	Amarillo	201	638	St. Joseph
62	671	Tulsa	132	673	Columbus - Tupelo - West Point	202	745	Fairbanks
63	541	Lexington	133	610	Rockford	203	596	Zanesville
64	571	Ft. Myers - Naples	134	705	Wausau - Rhinelander	204	552	Presque Isle
65	564	Charleston - Huntington	135	628	Monroe - El Dorado	205	626	Victoria
66	513	Flint - Saginaw - Bay City	136	550	Wilmington	206	766	Helena
67	678	Wichita - Hutchinson Plus	137	676	Duluth - Superior	207	747	Juneau
68	573	Roanoke - Lynchburg	138	605	Topeka	208	583	Alpena
69	658	Green Bay - Appleton	139	604	Columbia - Jefferson City	209	740	North Platte
70	789	Tucson (Sierra Vista)	140	692	Beaumont - Port Arthur	210	798	Glendive

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## 2007 DMA Code Descriptions

DMA Code	Designated Market Area	DMA Code	Designated Market Area	DMA Code	Designated Market Area
500	Portland - Auburn	573	Roanoke - Lynchburg	679	Des Moines - Ames
501	New York	574	Johnstown - Altoona	682	Davenport - R. Island - Moline
502	Binghamton	575	Chattanooga	686	Mobile - Pensacola (Ft Walt)
503	Macon	576	Salisbury	687	Minot - Bismarck - Dickinson
504	Philadelphia	577	Wilkes Barre - Scranton	691	Huntsville - Decatur (Flor)
505	Detroit	581	Terre Haute	692	Beaumont - Port Arthur
506	Boston (Manchester)	582	Lafayette, IN	693	Little Rock - Pine Bluff
507	Savannah	583	Alpena	698	Montgomery (Selma)
508	Pittsburgh	584	Charlottesville	702	La Crosse - Eau Claire
509	Ft. Wayne	588	South Bend - Elkhart	705	Wausau - Rhinelander
510	Cleveland - Akron (Canton)	592	Gainesville	709	Tyler - Longview (Lfkn & Ncgd)
511	Washington, DC (Hagrstwn)	596	Zanesville	710	Hattiesburg - Laurel
512	Baltimore	597	Parkersburg	711	Meridian
513	Flint - Saginaw - Bay City	598	Clarksburg - Weston	716	Baton Rouge
514	Buffalo	600	Corpus Christi	717	Quincy - Hannibal - Keokuk
515	Cincinnati	602	Chicago	718	Jackson, MS
516	Erie	603	Joplin - Pittsburg	722	Lincoln & Hstngs - Krny
517	Charlotte	604	Columbia - Jefferson City	724	Fargo - Valley City
518	Greensboro - H. Point - W. Salem	605	Topeka	725	Sioux Falls (Mitchell)
519	Charleston, SC	606	Dothan	734	Jonesboro
520	Augusta	609	St. Louis	736	Bowling Green
521	Providence - New Bedford	610	Rockford	737	Mankato
522	Columbus, GA	611	Rochestr - Mason City - Austin	740	North Platte
523	Burlington - Plattsburgh	612	Shreveport	743	Anchorage
524	Atlanta	613	Minneapolis - St. Paul	744	Honolulu
525	Albany, GA	616	Kansas City	745	Fairbanks
526	Utica	617	Milwaukee	746	Biloxi - Gulfport
527	Indianapolis	618	Houston	747	Juneau
528	Miami - Ft. Lauderdale	619	Springfield, Mo	749	Laredo
529	Louisville	622	New Orleans	751	Denver
530	Tallahassee - Thomasville	623	Dallas - Ft. Worth	752	Colorado Springs - Pueblo
531	Tri - Cities, TN - VA	624	Sioux City	753	Phoenix (Prescott)
532	Albany - Schenectady - Troy	625	Waco - Temple - Bryan	754	Butte - Bozeman
533	Hartford & New Haven	626	Victoria	755	Great Falls
534	Orlando - Daytona Bch - Melbrn	627	Wichita Falls & Lawton	756	Billings
535	Columbus, OH	628	Monroe - El Dorado	757	Boise
536	Youngstown	630	Birmingham (Ann & Tusc)	758	Idaho Falls - Pocatello
537	Bangor	631	Ottumwa - Kirksville	759	Cheyenne - Scottsbluf
538	Rochester, NY	632	Paducah - Cape Girar D - Harsbg	760	Twin Falls
539	Tampa - St. Pete (Sarasota)	633	Odessa - Midland	762	Missoula
540	Traverse City - Cadillac	634	Amarillo	764	Rapid City
541	Lexington	635	Austin	765	El Paso (Las Cruces)
542	Dayton	636	Harlingen - Wslco - Brnsvl - Mca	766	Helena
543	Springfield - Holyoke	637	Cedar Rapids - Wtrlo - lwc&Dub	767	Casper - Riverton
544	Norfolk - Portsmth - Newpt Nws	638	St. Joseph	770	Salt Lake City
545	Greenville - N. Bern - Washngtn	639	Jackson, TN	771	Yuma - El Centro
546	Columbia, SC	640	Memphis	773	Grand Junction - Montrose
547	Toledo	641	San Antonio	789	Tucson (Sierra Vista)
548	West Palm Beach - Ft. Pierce	642	Lafayette, LA	790	Albuquerque - Santa Fe
549	Watertown	643	Lake Charles	798	Glendive
550	Wilmington	644	Alexandria, LA	800	Bakersfield
551	Lansing	647	Greenwood - Greenville	801	Eugene
552	Presque Isle	648	Champaign & Sprngfld - Decatur	802	Eureka
553	Marquette	649	Evansville	803	Los Angeles
554	Wheeling - Steubenville	650	Oklahoma City	804	Palm Springs
555	Syracuse	651	Lubbock	807	San Francisco - Oak - San Jose
556	Richmond - Petersburg	652	Omaha	810	Yakima - Pasco - Rchlnd - Knnwck
557	Knoxville	656	Panama City	811	Reno
558	Lima	657	Sherman - Ada	813	Medford - Klamath Falls
559	Bluefield - Beckley - Oak Hill	658	Green Bay - Appleton	819	Seattle - Tacoma
560	Raleigh - Durham (Fayetteville)	659	Nashville	820	Portland, OR
561	Jacksonville	661	San Angelo	821	Bend, OR
563	Grand Rapids - Kalmzoo - B. Crk	662	Abilene - Sweetwater	825	San Diego
564	Charleston - Huntington	669	Madison	828	Monterey - Salinas
565	Elmira (Corning)	670	Ft. Smith - Fay - Sprngdl - Rgrs	839	Las Vegas
566	Harrisburg - Lncstr - Leb - York	671	Tulsa	855	Santabarbra - Sanmar - Sanluob
567	Greenvll - Spart - Asheville - And	673	Columbus - Tupelo - West Point	862	Sacramnto - Stktn - Modesto
569	Harrisonburg	675	Peoria - Bloomington	866	Fresno - Visalia
570	Myrtle Beach - Florence	676	Duluth - Superior	868	Chico - Redding
571	Ft. Myers - Naples	678	Wichita - Hutchinson Plus	881	Spokane

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